DeLon Launches the 'Feel Good Music Movement' with New Album 'Blueprint for a
Revolution'
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Known For The Controversy With Fellow Sri Lankan Artist M.I.A., DeLon Continues to Stand For A Cause and Progress
Hip Hop Internationally. LOS ANGELES: PRNewswire via COMTEX/ ----DeLon, an International Recording Artist,
American born, Sri Lankan bred, yet raised in both worlds, is preparing his new album Blueprint for a Revolution to be
released Fall '09. His single release is only two months away. 
In today's cultural landscape of global adversity, DeLon's music motivates people to join the "Feel Good Music
Movement" ushered in by his musical core of Hip Hop, which still embraces the influences of R&B, Pop, Trance and
House. His fluency in Spanish and love of Latin culture balances his International sound. In 2005, DeLon's first album
The Connection yielded him "Calor De La Salsa" a fusion of Salsa and Hip Hop that landed DeLon at #22 on the
Billboard charts (Top 50 Hip Hop/R&B Singles). He subsequently garnered a unique title "First Sri Lankan on the US
Billboard Charts." In 2007, his album Unstoppable charted with the single, "Nasty Girl," landing at #36 (Top 50 Hip
Hop/R&B Singles). He was awarded "Best Rap Performance" at the 2008 South Asian Derana Music Video Awards,
which is equivalent to America's MTV Video Music Awards. The core of Hip Hop is "The Battle" and in this case, DeLon's
is over terrorism. In 2008, DeLon used his music to shed light on the inhumane terrorist attacks in Sri Lanka, and his
opposing view with Interscope artist M.I.A. DeLon did a remix of M.I.A.'s song "Paper Planes," and posted it on YouTube.
Within hours the video drew over 100,000 user views and comments, with 2 million to date. The story hit the online front
pages of BBC Entertainment, Billboard, & E! Online. The next day, "DeLon" was the most searched word on Google. The
video was polarizing; it made DeLon a target and subsequently a voice of the Sri Lankan people. DeLon, after surviving
the 2004 Tsunami that hit Sri Lanka, co-founded the Sri Lanka Foundation which has donated thousands of dollars to
build homes, purchase supplies and aid in the battle against nationwide poverty. DeLon's success in music is the result
of daily efforts at his full-service independent label Ceylon Records. For more information visit
www.myspace.com/DelonRapSOURCE DeLonLink to his Paper planes video on you tube:
http://www.youtube.com/watch?v=6WXoWEMP4AY Courtesy: foxbusiness.com
http://www.lankamission.org
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